

**Corporate
Events &
Brand
Endorsement**



**Event
Architect**
SCOPE | SERVICE | SCHEDULE



CORPORATE EVENTS

Corporate Events have recently grown up as Hospitality Events. And, the increased demand for the 'quality service' put the search for the best event managers on the top of the list, in adding success to the event. Corporate Events can be for large audience such as Exhibitions, Fashion Shows, or smaller events such as Media Relations. Our end to end solutions will help you concentrate more into the success of the event, and make you enjoy it the most. We are specialized in offering unique concepts with unrivaled delivery.

EXHIBITION

Event Architect is one of the premier Exhibition organizers, incorporates trade fair related services, arrangement of venue, decoration of stalls and facilitating necessary permissions. We coordinate staff and volunteers, and arrange campaign, media relations and celebrity management.

FASHION SHOWS

"The first purpose of clothes... was not warmth or decency, but ornament... Among wild people, we find tattooing and painting even prior to clothes. The first spiritual want of a barbarous man is decoration; as indeed we still see among the barbarous classes in civilized countries", says Thomas Carlyle.

Modern fashion got vigor during the Renaissance time. Aristocrats were great clientele of fashion; they developed new fashion and promoted new lifestyle. Today fashion and lifestyle are very complex. They include not only apparel, footwear, accessories and jeweler but are the way we dress, the way we talk, technology we are using, food we are eating, friends we are having and a lot more.

We worked with corporate and retail chains and build a comprehensive knowledge in the retail chain fashion, fashion marketing and visual merchandizing. Our models are experienced in showcasing a variety of creative.

MEDIA RELATIONS

Reaching out to the right audience, marketing for the prospects is essential. And, identifying the qualified prospects within this vast landscape can be easier with our media relations. Let us bring an order to the chaos and build healthy relationships among brands, media and target consumers. We are associated with a well balanced team to handle your media relations. We can provide you a comprehensive package: Venue Management, Artist Management, Hospitality Management and Media Management.



BRAND ENDORSEMENT

Companies have successfully established their brands through professional brand endorsements. Brand ambassador is known as a positive spokesperson, appointed to boost sales and create brand awareness.

The brand ambassador embodies the corporate identity in appearance, demeanor, values and ethics. When consumers spend their hard-earned money, they want a product they can rely on, so they purchase from a well-known brand to ensure they will get the value they deserve. It proves that when it comes to branding, appearance is everything. Brand Demeanor includes pragmatic, ambitious, innovative and global. Strategic investments in communication channels create brand equity. And, now-a-days ethics has become one of the important ingredients of branding.

Event Architect is one of the leading companies, building brand endorsement and providing a strong platform for new faces and upcoming models. We are also associated with premium celebrity management agents of India, dedicated to all streams of the industries. Thus, our clients can have a wider range of professional, experienced models tailor-made for all aspects of brands.

We believe in exploring new and smarter ways of providing effective services in enhancing various brand endorsement options. Professional figures, promotional models, testimonials and brand advocates form as an extension of the same concept, taking into account the requirements of individual company.



PROMOTIONAL MODELS

Event Architect represents a diverse variety of models - from promotional models and trade show models, to models for runway and print campaigns. We are highly selective with the promotional models we represent, focusing more on the quality to ensure hand-picked for your event.

**SPREAD YOUR
WORDS WITHIN
YOUR BUDGET**



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